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PM-International CEO Wins Le Fonti Award for CEO of the Year

BY DSN STAFF WRITER | SEPTEMBER 27, 2021 | READ / DAILY NEWS / INTERNATIONAL

PM-International was recently honored at the 2021 Le Fonti Awards in Milan, Italy in the category of innovation in beauty and healthcare. CEO and Founder Rolf Sora received the

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"Receiving this award is a big honor and recognition of our innovation strategy," Sorg said. "As a direct sales company, our success is created by the innovation, leadership and dedication of all our distribution partners. This award goes out to all of them."

The Le Fonti judges, which include a scientific committee as well as a team of legal, economic and financial journalists from over 120 countries, pointed to PM-International's continued growth and strong leadership, as well its commitment to quality and innovation as factors in their selection.

Posted in Daily News, International and tagged PM-International, Rolf Sorg.

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